



Transition Nottingham Presents...



The Great Spring Sowing

Sunday 22nd March 2009

The Arboretum Waverley Street Nottingham

10:30 - 4pm FREE Admission

For stall holders

Thank you for showing interest in Transition Nottingham's Great Spring Sowing. Hopefully you'll be wondering what this is all about by now so this is the background to the development of this exciting event.

Transition Town initiatives are blooming all over the UK, Ireland and Cuba. They are a grass roots response to the twin challenges of climate change and resource depletion, developing common sense and positive solutions and putting them in place hopefully in the nick of time. The foundation of Transition initiatives is encouraging and promoting resilience in communities. Who is in your community? What do they do? How can we work together? What are their blatant and latent skills?

Transition Nottingham's Great Spring Sowing is endeavouring to bring various groups together who have an interest in urban food production, preserving and spreading this knowledge in Nottingham. One in three people now grow some kind of edible crop in their back garden, with the growth of the organic food sector "Grow your own" is no longer thought to be the pass time of old man with flat caps and whippets. It is time to bring this much looked over festival into the C21st and make it relevant to today's urban producers young and old.

How can you be involved? Anyone/group who wants to share information knowledge or skills can have a free pitch although donations towards running costs are more than welcome. Market stall holders i.e. businesses which sell for profit, will be asked for £15 towards the cost of running the event.

To market the event, we would much rather have word of mouth campaigns with posters as point of written reference, than print loads of leaflets for them to be not used or put straight into the recycling. Hopefully this would then get people talking. We are also working on a press campaign, (see the press release in this info pack) this is of course written from a Transition Nottingham viewpoint so if you want to write your own, there is nothing stopping you.

Note: All stall holders are responsible for their own tables and cover. Any gazebos must be put up safely and be in good working order.

Event venue and time:

The Arboretum,
Waverley Street,
Nottingham.

10.30am-4pm

Contact for interviews/photographs:

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More info and publicity materials go to: www.transitionnottingham.org.uk/greatspringsowing